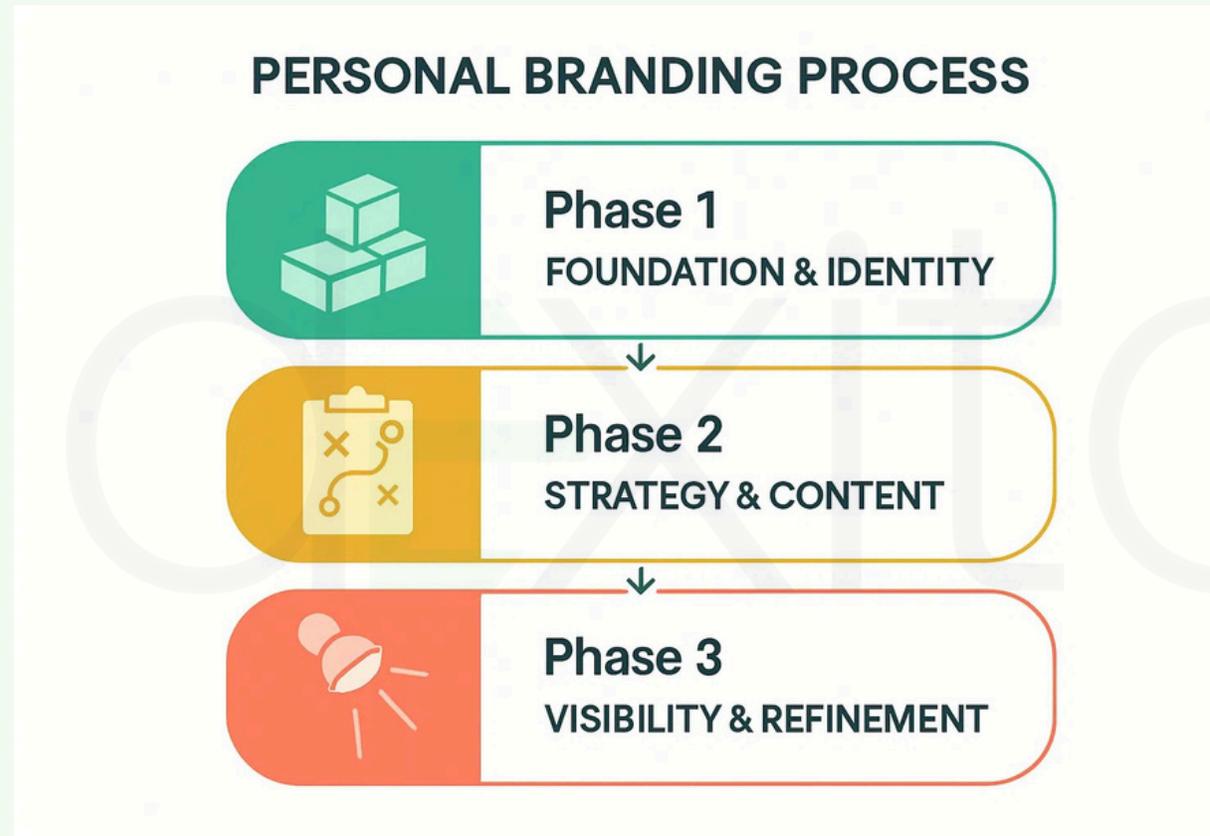


Become A Personal Brand In Just 3 Months.



www.brandwithsalman.com

A 3-Phase Implementation Roadmap

3-Phase Implementation Roadmap



Phase 1: Foundation & Identity
Weeks 1-4

Phase 2: Strategy & Content
Weeks 5-8

Phase 3: Visibility & Refinement
Weeks 9-12

Phase 1: Foundation & Identity

Weeks 1-4

Key Focus Areas

Understanding your purpose & legacy
Defining your personal brand identity
Assessing current brand positioning
Creating your growth vision

- **Key Quote**

"Your brand is not your logo — it's your personality in public."



Activities

- Self-reflection
Understand why you do what you do
- Core values identification
Define what principles guide you

Outcomes

- Brand archetype
Clear brand voice & tone
- Future vision
Authority statement & future bio

Phase 2: Strategy & Content

Weeks 5-8

Key Focus Areas

Identifying niche authority zone

Building your personal brand foundation

Developing your story bank

Creating vision & mission statements

Key Quote

"Your network is your net worth — if you nurture it."

Phase 2: Key Activities & Outcomes



Activities

- Niche authority
Select platforms & top 3 topics
- Storytelling
30 experiences, skills & quotes

Outcomes

- Platform presence
Website & social media setup
- Vision & mission
1-year vision board & lifetime mission

Phase 3: Visibility & Refinement

Weeks 9-12

Key Focus Areas

Building content consistency

Increasing visibility & opportunities

Enhancing physical & mental presence

Living your authentic brand

• **Key Quote**

• *"Visibility beats ability when nobody knows you."*

Phase 3: Key Activities & Outcomes

PHASE 3 VISIBILITY & REFINEMENT



Activities

Content creation
10 videos & 10 podcast episodes

Marketing
Introductions & speaking opportunities

Outcomes

Personal grooming
Physical fitness & mental resilience

Authentic brand living
Complete personal brand blueprint

Phase 1: Foundation & Identity

"Your brand is not your logo — it's your personality in public."

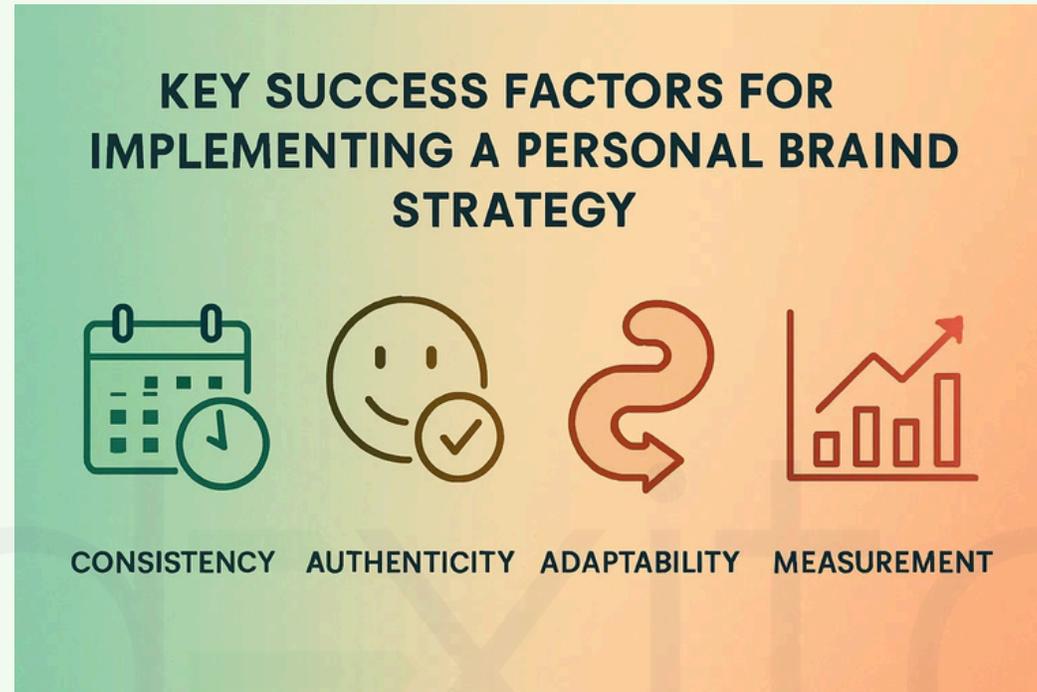
Phase 3: Visibility & Refinement

"Branding is being more of yourself."

Phase 2: Strategy & Content

"Your story is your strongest marketing tool — tell it first."

Implementation Success Factors



Consistency

Regular content creation and brand messaging

Authenticity

Being true to your values and personality

Adaptability

Evolving with market trends and feedback

Measurement

Tracking progress and adjusting strategy

dexito

Thank You!

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